

# PITCH DECK

W W W . P R O C O P E - M E D I C A L S . C O M





# The sustainable alternative to the heart transplant shortage



With more than 64 million people affected by severe heart failure worldwide, we are committed to making a significant impact in the fight against heart failure.

Our mission is to provide heart failure patients with a **stateof-the-art artificial heart**, giving them the hope of a longer and serene life.

S.Chabane, Co founder & CEO



#### **64 Million**

Heart failure patients worldwide

+70%

more deaths from cardiovascular disease in 30 years (1990 to 2021)



200 000

patients worldwide waiting for a transplant

3% of needs are covered

**Shortage of heart transplants** 

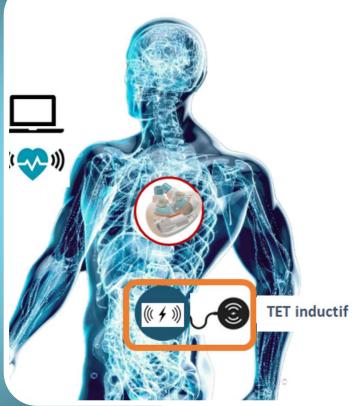
### Leading cause of death in the world

The impact of heart failure on individuals and society is tremendous

Sources: https://world-heart-federation.org/news/deaths-from-cardiovascular-disease-surged-60-globally-over-the-last-30-years-report/







#### **Our Artificial Heart**

- 01 COMPATIBLE WITH ALL PATIENT MORPHOLOGIES
- WIRELESS AND FULLY IMPLANTABLE
- MIMICS THE HEART'S NATURAL PULSATILITY
- REMOTE MONITORING BY MEDICAL TEAMS



#### **MARKET COMPETITORS** PROCOPE **S**BiVACOR\* REALHE /RT SynCardia CARMAT On market On market / Clinical Preclinical trial Stage Clinical trial Preclinical trial feasibility **Technology Pneumatic** Hydraulic Mecanic Centrifugal pump **Pneumatic** Anatomical × compatibility ++ **Transcutaneous** wire connections × × (infections) **Pulsatility** Self-regulating × system × **Noiseless**

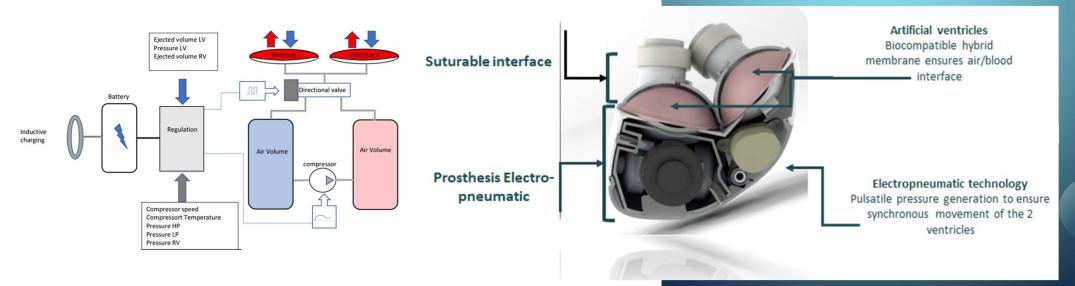
<sup>\*</sup> Rapid, cyclical changes in pump speed induce pulsating flow.

# PROCOPE

# A PATENTED TECHNOLOGY

PROCOPE Medicals 100% owner of the pneumatic innovation of its device. The pneumatic innovation is protected by an international patent (in Europe, USA, Canada, Japan, China, South Korea)

The major difference with Syncardia and Carmat is our pneumatic innovation. The technology lead to a very different operation of the device. The innovation give many advantages for the device: low energy consumption, compacity, pulsatile and synchronous ventricles.





#### **OUR TEAM**



**Saïd Chabane**CEO- Scientific Director



Samuel Plumejault
Chief Technical
Director



**Stephanie Gouraud**Chief Operations
Director



**Pr Jean-Ch Roussel**Chief Medical Officer
Phd Cardiac Surgery



**Pr Thomas Senage**Phd Cardiac Surgery

# Scientific Board

Sylvie Sesmat
PhD- Research Engineering Systems Dynamics

**Daniel Pierrat** Expert CFD Fluid Engineering

Muriel Vayssade PhD- University Professor -Specialist in biomaterials Dr Gilles Marcillaud Surgeon

Samuel Durand Mechanical Engineering & Materials Design

Eric Bideaux PhD- University Professor -Systems Dynamics

#### **Partners**









**bpifrance** 



Inserm







**Pierre Fleurance** R&D Design Engineer



**Alba Thio i Pera**Biomedical Engineer
CIFRE thesis



**Jeanne Bonnin**R&D Design Engineer



**Joris Thobie**R&D Design Engineer



**Céline Garnier**Office Manager



Marie Dallibert

Community Manager



### **R&D: MILESTONES ACHIEVED**



#### **ANATOMICAL VALIDATION**

Morphological compatibility testing:
Virtual implants (scans) & body implants



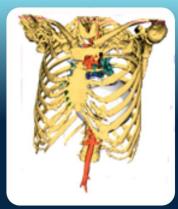
# NUMERIC SIMULATION & HEMODYNAMIC OPTIMIZATION

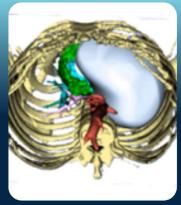
CFD blood flow simulation Validation of hemodynamic requirements/development of specific calculation code

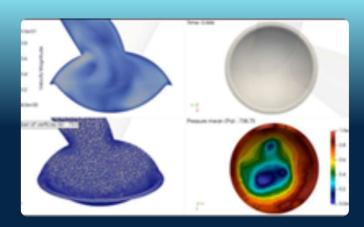


# PROOF OF CONCEPT & EXPERIMENTAL VALIDATION

Test bench and characterization of prototype performance Validation of prosthesis behavior using an arterial circulation simulator











#### **OUR ROADMAP**



2024-2027



2027-2030



2030

# Preclinical trials blood/animal

Biocompatible, self-regulating preclinical version of the prosthesis

#### Clinical trials - first in man

Clinical version of the prosthesis with implantable battery and remote monitoring system

#### **MARKET**

AMM
Production distribution
marketing

HR: 9 to 60 recruitments

IP Strategy: New patents (2 others patents under investigation in 2024)

**COMPLIANCE MDR\* regulatory plan and ISO 13485 quality system** 



To date:

€2,63 M

**Private (Business Angels)** 

1.260.000€

**Public grants** 

1.370.000€

### **Funds needs**

Sources of financing: Venture capital Private equity Banks Grants Stock market / IPO Preclinical stage

Clinical stage

Market
Access

€ 30M

€ 50M

€ 15M

€ 15M

€ 15M

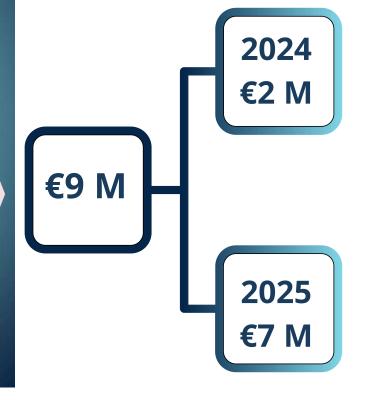
F 100M

PROCOPE Medicals valuations

### **Funds raised**



Details for the 2024-2025 fundraising round



#### use of funds

**R&D:** Finalization of developments on complete prosthesis

IP: 2 new patents

HR: Recruiting new talents

**R&D:** Pre-industrialization and manufacture of prostheses

**Regulatory:** Pre-clinical validation study carried out

IP: 1 new patent

HR: Recruiting new talents





# BUSINESS & INVESTORS APPENDIX

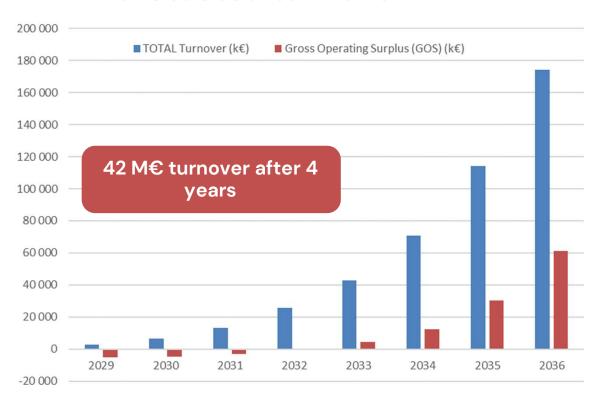


### Business

Distribution by medical partners in Europe, US and Asia

Business growth support by promotion of the TAH and medical teams training. Prospecting by PROCOPE Medicals sales team.

#### **Forecasted turnover**

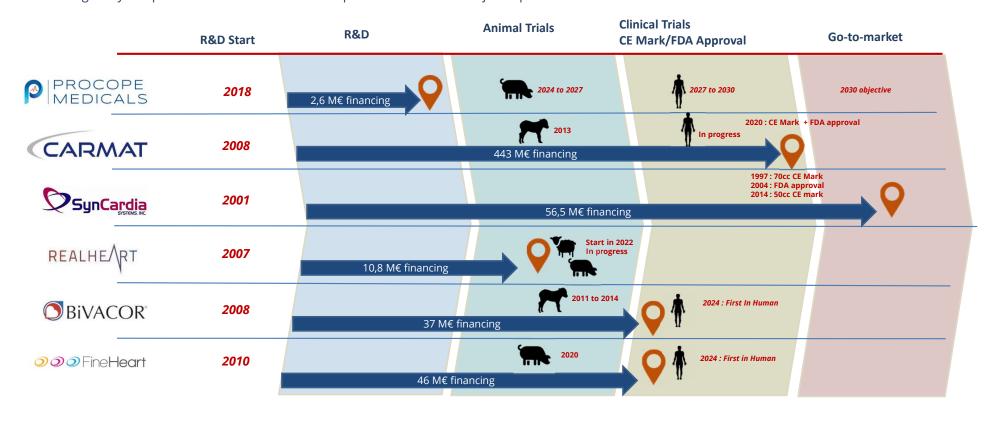




#### **COMPETITORS R&D ANALYSIS**

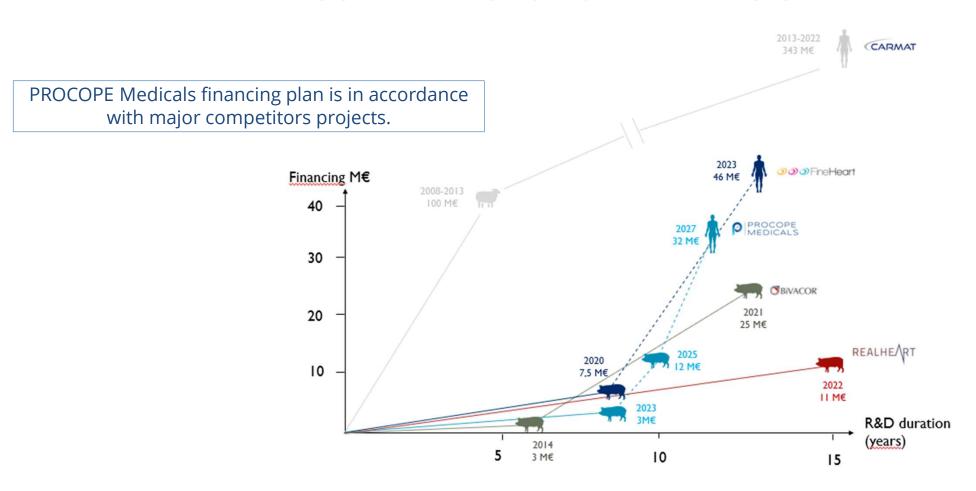
The development of a medical device requires mandatory R&D and regulatory steps to obtain **go-to-market allowances** (CE mark in Europe and FDA Approval in US).

The following study compares R&D costs of different competitors to reach the major steps:





#### **COMPETITORS R&D ANALYSIS**





#### **Hypothesys:**

- PROCOPE Medicals TAH Sale price: 150 k€ in Europe, 300 k€ in US. (Average price is 93k€ for a Syncardia and 300k€ for a CARMAT).
- Market size estimation: 39 M\$ estimated in 2021 with an estimated growth of 21,7 % until 2031\* (The market growth has been considered as constant during the projected period).
- 0,15% market share after 5 years that correspond to 100 sales.

Since his commercialization, Syncardia device has been implanted on 2000 patients that correspond to 0,05% of the market. This low rate is due to the poor quality of life of the implanted patient. With his innovative technology that will improve quality of life of patient, PROCOPE Medicals is waiting a higher penetration rate.

• Valuation of the company with a coefficient of 70x Gross Operating Surplus.

This important rate is common in the Medtech market. In 2012, a company working on the orthopedic market has been saled for 55x GOS, with a less innovative technology. PROCOPE Medicals can wait for a higher valuation.

\* Total Artificial Haet Market Size & Share Analysis – Growth Trends & Forecast (2024 – 2031)

The forecasted sheet consider a go-to market in 2029 . The projected period goes to 2036.

TAH implantation is considered as an emergency surgery. Hospitals pratice a inventory management.

#### **Forecasted Balance Sheet**

ŗ							GO T	O MAR	KET				
	PRE-CL	INICAL STUDI	ES	СП	NICAL STUDI	ES			FOI	RECASTED SAI	LES		
	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036
Market size (M€)	65	79	97	118	144	175	213	259	316	385	469	571	696
Market share						1,5%	3,2%	5,0%	8,1%	11,1%	15,1%	20,0%	25,0%
Estimated sales						12	30	58	114	190	314	508	774
Included implanted TAH						6	15	29	57	95	157	254	387
SALES IN EUROPE													
Sales						6	15	29	57	95	157	254	387
included implanted TAH						3	8	15	29	48	79	127	194
Unit Price (K€)	150	150	150	150	150	150	150	150	150	150	150	150	150
Turnover in (K€)	0	0	0	0	0	900	2 250	4 350	8 550	14 250	23 550	38 100	58 050
Margin (%)	70%	70%	70%	70%	70%	60%	60%	60%	60%	60%	60%	60%	60%
Margin (k€)	0	0	0	0	0	540	1 350	2 610	5 130	8 550	14 130	22 860	34 830
SALES IN US													
Sales						6	15	29	57	95	157	254	387
included implanted TAH						3	8	15	29	48	79	127	194
Unit Price (K€)	300	300	300	300	300	300	300	300	300	300	300	300	300
Turnover in (K€)	0	0	0	0	0	1 800	4 500	8 700	17 100	28 500	47 100	76 200	116 100
Margin (%)	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%	80%
Margin (k€)	0	0	0	0	0	1 440	3 600	6 960	13 680	22 800	37 680	60 960	92 880
TOTAL Turnover (k€)	0	0	0	0	0	2 700	6 750	13 050	25 650	42 750	70 650	114 300	174 150
Plant assests (k€)	1 094	4 298	2 807	3 199	1 500								
Total Margin (k€)	1 094	4 298	2 807	3 199	1 500	1 980	4 950	9 570	18 810	31 350	51 810	83 820	127 710
Margin (%)						73%	73%	73%	73%	73%	73%	73%	73%
Inventory						338	844	1 631	3 206	5 344	8 831	14 288	21 769
Subsidies (k€)	829	14	2 000	0	0	0	0	0	0	0	0	0	0
Employees	10	12	14	14	24	38	50	60	90	120	170	220	250
Salaries (taxes included) (k€)	429	703	900	928	1 536	2 432	3 200	3 840	5 760	7 680	10 880	14 080	16 000
External expenses (k€)	1 218	4 304	2 789	3 174	2 760	4 370	5 750	6 900	10 350	13 800	19 550	25 300	28 750
Gross Operating Surplus (GOS) (k€)	276	-695	1 118	-903	-2 796	-5 160	-4 844	-2 801	-506	4 5 2 6	12 549	30 153	61 191
Break-even Point (k€)	N/a	N/a	N/a	N/a	N/a	9 5 1 9	13 058	16 495	25 755	35 765	52 348	71 557	88 692
Debts (k€)	0	1 515	1 215	1 741	1 101	503	167	0	0	0	0	0	0
Available Cash (k€)	2 203	4 392	2 763	11 781	5 674	16 922	9 530	8 304	9 935	17 949	35 954	73 588	113 010



#### **FINANCING PLAN**

To finance R&D and clinical trials, PROCOPE Medicals has built a financing plan based on private and public funds research.

The total financial need before go-to-market is 45 M€.

Financing plan (k€)
+ Capital Increase
- Reduction of capital

Dividend+ Bank loan

Tax credit

Debt redemption+ Current account valation- Finance charges+ Subsidies

Investment incomes

Animal Trial 1	Animal Tria	al 2	trials		
	$\downarrow$		$\downarrow$		
BA					
	P	rivate Eq	uity Fund		
2024	2025	2026	2027	2028	2029
2 170	7 000	0	12 000	0	22 000
0	0	0	0	0	0
0	0	0	0	0	0
0	500	500	1 000	0	0
0	356	300	473	640	598
0	0	0	0	0	0
0	0	0	0	0	0
829	14	2 000	0	0	0
0	0	0	0	0	0
1	456	281	992	992	0

Start of clinical

Possible exit



#### **INVESTMENT OPPORTUNITY**

#### **Expected return**

- □ PROCOPE Medicals give private investors the opportunity to support an **impact project** with **important expected return**.
- ☐ Investment in PROCOPE Medical is **eligible to french IR-PME program** (25% tax reduction).
- □ **Next R&D steps** lead to a important increase in the project valuation.

#### **Projected valuations**

	Investment in 2024	Investment in 2025			
PROCOPE Valuation	12 M€	30 M€			
Valuation in 2027 *	60 M€	60 M€			
Valuation in 2028 *	80 M€	80 M€			
Valuation in 2029 *	100 M€	100 M€			
Valuation in 2033 **	334,8 M€	334,8 M€			
Valuation in 2034 **	914,4 M€	914,4 M€			
Valuation in 2035 **	2184,3 M€	2184,3 M€			
* Estimated valuation by competitors analysis  ** Estimated valuation by GOS method					

#### **Projected return**

Exit in 2029	
Duration in Year	5
ROI	31,7%
Coeff	4,0
Exit in 2033	
Duration in Year	9
ROI	33,3%
Coeff	13,2
Exit in 2034	
Duration in Year	10
ROI	43,2%
Coeff	36,2
Exit in 2035	
Duration in Year	11
ROI	50,0%
Coeff	86,4

Exit in 2029	
Duration in Year	4
ROI	16,6%
Coeff	1,8
Exit in 2033	
Duration in Year	8
ROI	25,6%
Coeff	6,2
Exit in 2034	
Exit in 2034  Duration in Year	9
	9 36,9%
Duration in Year	
Duration in Year ROI	36,9%
Duration in Year ROI Coeff	36,9%
Duration in Year ROI Coeff Exit in 2035	36,9% 16,9

Investment in 2024

Investment in 2025



# THANKYOU

